

GROUP-REQUEST PRINCESS CRUISES



| General information | |
|---|---|
| Ship | |
| Date & Nights | |
| Expected Passengers | |
| Allotment (Number & Category) | Mini-Suites: Balcony: Outside: Interior: |
| Intended pre/post program | |
| Will the group be escorted by a tour leader? | |
| Is it an open or closed group?* | |
| * Open group: The voyage will be promoted in diverse media. Most of the clients book independent from each other. Closed group: Group already is an affinity group (Association/Company/Friends/Family etc.) | |

| Promotion activities/plan | |
|--|-------------------------------------|
| Target Market (country) | |
| Marketing period* | |
| Where & when will it be promoted? ** (incl. distribution media) | Online: |
| | Print: |
| | Others (Customer evening/fair/...): |
| * We reserve the right to recall the allotment, if there are no bookings in this period of time. ** If your request relates to South America cruises, a detailed promotion plan is necessary. Advertisement has to be conducted before June of the previous year. A rough marketing plan is sufficient for all other cruises. | |

| Please note... |
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| Use a updated version of the Princess-Cruises logo |
| Apply updated pictures of the particular ship with the new livery/bow paintings (you can find them on our website → Agents-Only area) |
| Before publishing advertisements, please forward them to us for proof-reading. |